

EASTER LILY

Botanical Name *Lilium longiflorum*

Ethylene Sensitivity Yes

Interior Light 50-100 foot candles or higher

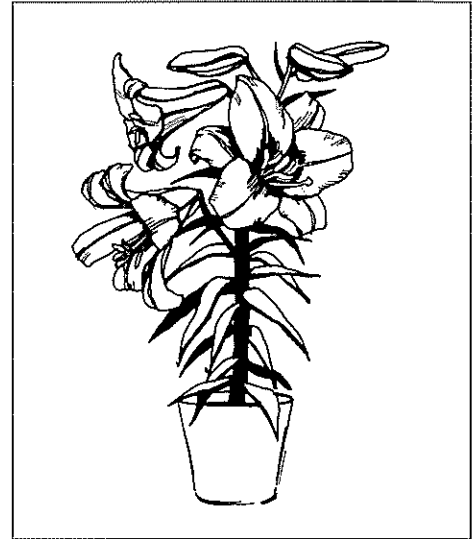
Storage 33-35°F. Storage time is three to five days. Plants may exhibit leaf yellowing with extended storage.

Purchasing Hints Purchase when the most mature flower is in the white, puffy stage (prior to flower opening). Longevity may be reduced if plants have yellow leaves.

Consumer Life Five to fourteen days

Special Concerns Plants should be removed from coolers and allowed to warm up overnight in a 55°F room. Water with luke warm water (100-110°F) when removed from cooler.

Additional Information Pollen removal may improve appearance, but won't extend life by preventing self-pollination. Keep the growing medium moist and display plants in a cool (less than 65°F) area with 50-100 foot candles or higher. Avoid placing in direct sunlight.



Easter lily is a member of the lily family, which has between 80 and 90 species, and is native to the north temperate zones. The specific epithet, longiflorum, means long-flowered and refers to the flower shape.