

CHRYSANTHEMUM, POTTED CHRYSANTHEMUM, POT MUM

Botanical Name *Dendranthema x grandiflorum*

Ethylene Sensitivity No

Interior Light 50-100 foot candles

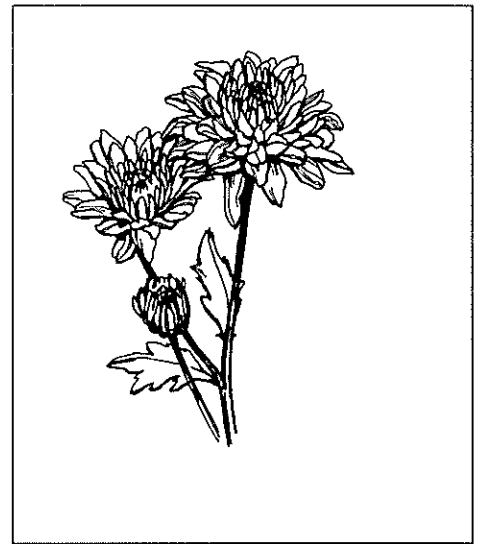
Storage 33-35°F. Longevity will be reduced if plants are stored for more than six days.

Purchasing Hints Plants should be sold with 25 to 50 percent of the flowers open. Longevity is reduced when plants are shipped at later stages.

Consumer Life Three to four weeks depending on variety and production practices.

Special Concerns Fertilizer should be terminated three weeks prior to flowering in the greenhouse to maximize longevity. Wilting shortens life. Keep the growing medium moist at all times. Some varieties are sensitive to overwatering.

Additional Information A very good year-round flowering potted plant. Plants should be stored cold and displayed under good light conditions.



Chrysanthemum is Greek for golden flower. The flower is a composite of numerous individual flowers; hence, the family name, *Compositae*. This species has been renamed *Dendranthema grandiflorum* (den-DRAN-the-ma).