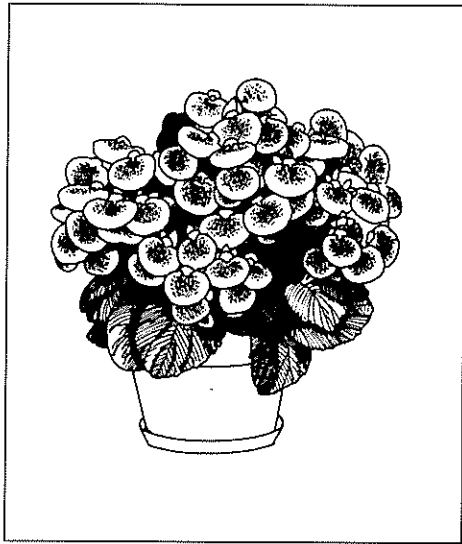


CALCEOLARIA, POCKETBOOK FLOWER, SLIPPERWORT



Calceolus, Latin for slipper, refers to the flower shape. The specific epithet “*crenatiflora*,” means scalloped and refers to shape of the flowers.

Botanical Name *Calceolaria crenatiflora*

Ethylene Sensitivity Yes

Interior Light Plants will continue to flower for 2 to 3 weeks at 100 foot candles.

Storage 40-60°F. Do not store for more than five days.

Purchasing Hints Flowers should be sold when at least four to eight flowers are open, depending on plant size.

Consumer Life Two to three weeks

Special Concerns Plants are sensitive to water stress. Do not allow to wilt, as this will greatly reduce life. Can be chill sensitive; hold at proper temperatures.

Additional Information Prevent moisture from forming on the foliage and flowers to reduce the chance of *Botrytis* infection.