

AZALEA



Rhododendron is Greek for rose-tree.

Botanical Name *Rhododendron* spp.

Ethylene Sensitivity Yes. Leaf and flower drop may occur if plants are exposed to ethylene. Drying out may cause similar symptoms.

Interior Light 50-150 foot candles

Storage 35-40°F. Do not store more than five to six days.

Purchasing Hints Purchase when 20 to 30 percent of the flowers are open. Sell by cultivar name and use established grades and standards.

Consumer Life Three to four weeks

Special Concerns Azaleas are very sensitive to drying out and overwatering. Growing medium should be moist at all times.

Additional Information Azaleas are an outstanding, long-lasting, flowering plant indoors. Proper temperature, light and watering are necessary for maximum longevity. Forcing azaleas may not be cold-tolerant outdoors.